Impact of insurance and supply of health professionals on coverage of treatment for hypertension in Mexico: population based study

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ABSTRACT
Objective To examine the independent and combined contributions of insurance status and supply of health professionals on coverage of antihypertensive treatment among adults in Mexico.

Setting Mexico.

Participants 4032 hypertensive adults (2967 uninsured and 1065 insured): 1065 uninsured adults matched with 1065 adults insured through Seguro Popular, a programme to expand health insurance coverage to uninsured people in Mexico.

Main outcome measures Coverage of antihypertensive treatment and coverage of antihypertensive treatment with control of blood pressure.

Results Rates of treatment for hypertension varied by insurance status and supply of health professionals. Hypertensive adults insured through Seguro Popular had a significantly higher probability of receiving antihypertensive treatment (odds ratio 1.50, 95% confidence interval 1.27 to 1.78) and receiving antihypertensive treatment with control of blood pressure (1.35, 1.00 to 1.82). Greater supply of health professionals in areas with coverage through Seguro Popular was a significant predictor of antihypertensive treatment after adjusting for covariates (1.49, 1.00 to 2.20).

Conclusions Expansion of healthcare coverage to uninsured people in Mexico was associated with greater use of antihypertensive treatment and blood pressure control, particularly in areas with a greater supply of health professionals.

INTRODUCTION
Hypertension affects more than 9 million adults in Mexico and is expected to increase with rising rates of obesity.1 Hypertension greatly increases the risk of cardiovascular diseases such as ischaemic heart disease (the second leading cause of death in Mexico) and stroke (the third leading cause of death in Mexico).2,4

This year Mexico expects to spend $3bn (£1.5bn; €2bn) on treating hypertension alone.5 Studies have shown that reductions in blood pressure significantly reduce the incidence of and mortality from cardiovascular disease.6,8 Despite the availability of effective drugs, treatment is suboptimal and varies by region in Mexico.9,10

Lack of health insurance has been consistently identified as a key obstacle to antihypertensive treatment11-15 and to the use of healthcare services more generally.16 Mexico’s recently implemented Seguro Popular programme, which by 2010 will legally extend health insurance to all uninsured people (about 50 million people), has the potential to increase access to treatment for hypertension, and potentially improve health outcomes. The insurance package covers 249 interventions, including diagnosis and treatment of hypertension.17 These services are universally accessible to people insured through the programme. The law, however, stipulates that priority for affiliation is to be given to poor households in areas characterised by high deprivation, as well as to people living in rural areas and indigenous groups.18 Affiliation with Seguro Popular is also encouraged among those families identified as having higher expected healthcare costs. Therefore the bulk of current enrollees belong to the bottom three tenths for income.19 In addition, Seguro Popular was designed to start in communities where health facilities were sufficiently equipped to provide the services included in the insurance package.18 In low income and rural areas, supply related factors may impede the effectiveness of the programme in increasing access to antihypertensive treatment.

Recent research exploring the impact of Seguro Popular indicates that it is having a positive effect. Inequalities in public health expenditure and treatment coverage across states have narrowed, the use of healthcare services has increased for insured compared with uninsured people, catastrophic expenditure has decreased for insured compared with uninsured people, and federal expenditure on health has increased.19

We assessed whether Seguro Popular is sufficient to increase coverage of antihypertensive treatment or whether it has a greater effect in areas with a higher supply of health professionals. We also determined the independent effect of health professional supply on the insurance programme. Inadequate supply of health providers has been linked to poor health
outcomes. For example, in the United States those states with higher physician to population ratios have lower rates of all cause mortality. The inclusion of heath professional supply in this analysis is also important given that the roll-out of Seguro Popular is not random, making it harder to isolate the independent effect of the insurance programme.

We examined the association between Seguro Popular and coverage of antihypertensive treatment and control of blood pressure among hypertensive adults. Coverage was defined as the fraction of those who needed treatment who used it. We also explored whether the supply of health professionals (number of doctors and number of nurses per 1000 population) was a mediating or moderating factor in the relation between Seguro Popular and antihypertensive treatment and blood pressure control. We hypothesised that Seguro Popular would be a significant predictor of coverage for both. We further hypothesised that Seguro Popular would affect the care of hypertension differentially on the basis of the level of health provider supply.

Mexico has a national programme for hypertension—focusing on the entire population—that aims to increase detection and treatment, provide medical education, and train healthcare professionals. People without insurance are able to purchase antihypertensive drugs through the programme, and doctors who prescribe may receive a nominal payment. Given that the primary focus of the programme is detection, it is unlikely that it would significantly affect our ability to isolate the effect of Seguro Popular on coverage of antihypertensive treatment.

**METHODS**

The study population consisted of respondents to the 2005 Mexican national health and nutrition survey who had hypertension, were aged 20 or more, and were eligible for insurance coverage through Seguro Popular. The response rates for the survey were 97% for households, 96% for individual adults within participating households, and 70% for blood pressure measurement among participants. We considered participants to be hypertensive if the average of two systolic blood pressure readings (taken five minutes apart) was 140 mm Hg or higher or if participants reported currently using antihypertensives. The survey was designed to collect blood pressure measurements for the entire sample. We considered participants to be eligible for Seguro Popular if they were uninsured or already affiliated with the insurance scheme. For comparison we included hypertensive people with social security, but we excluded them from the propensity score analysis.

We obtained measures of health professional supply (number of doctors and number of nurses) from the 2005 Mexican National Registry of Health Infrastructure, a database that includes human resources for ministry of health facilities. Almost all public facilities (98%) completed the infrastructure survey. To determine the number of doctors and nurses per 1000 population we obtained the total population numbers for each municipality from the population census produced by the National Population Council.

Overall, 2.6% of contacted households failed to complete the questionnaire; 24.7 million households were included in the census.

**Measures**

**Outcomes**

We used two outcome variables in this analysis: coverage of antihypertensive treatment and coverage of...
antihypertensive treatment with control of blood pressure. Participants were considered to be receiving treatment if they answered “yes” to the survey question “Are you currently taking medication to control your high blood pressure?” Participants were considered to have controlled hypertension if they reported taking antihypertensives and their average systolic blood pressure was 120 mm Hg or less. We used 120 mm Hg as the threshold for control on the basis of the optimum recommended target from the American Heart Association. Given that this threshold is more rigorous than the standard definition we also included results for blood pressure control defined as less than 140 mm Hg.

Independent variables

The primary independent variables of interest were self reported insurance type (Seguro Popular v uninsured) and number of doctors and nurses per 1000 population. Health professional supply represents access and availability of primary healthcare services in Mexico. Given that our measures of the number of doctors and number of nurses per 1000 population were highly correlated it was natural to combine them. In our combined measure we included in the primary analysis only doctors classified under general or internal medicine and nurses classified as generalists. However, we also describe the results of supplementary analyses that included all doctors and nurses.

Table 2 | Sociodemographic characteristics of study population matched by propensity.* Data from Mexico national health and nutrition survey, 2005. 36 Values are numbers (percentages) unless stated otherwise

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Insured with Seguro Popular (n=1065)</th>
<th>Uninsured (n=1065)</th>
<th>P value (χ² test)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>390 (36.6)</td>
<td>400 (37.6)</td>
<td>0.654</td>
</tr>
<tr>
<td>Female</td>
<td>675 (63.4)</td>
<td>665 (62.4)</td>
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<tr>
<td>Age (years):</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-39</td>
<td>178 (16.7)</td>
<td>180 (16.9)</td>
<td>0.725</td>
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<tr>
<td>40-59</td>
<td>461 (43.3)</td>
<td>483 (45.4)</td>
<td></td>
</tr>
<tr>
<td>60-79</td>
<td>371 (34.8)</td>
<td>353 (33.2)</td>
<td></td>
</tr>
<tr>
<td>≥60</td>
<td>55 (5.2)</td>
<td>49 (4.6)</td>
<td></td>
</tr>
<tr>
<td>Permanent income‡:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1st fifth</td>
<td>368 (34.6)</td>
<td>384 (36.1)</td>
<td>0.667</td>
</tr>
<tr>
<td>2nd fifth</td>
<td>308 (28.9)</td>
<td>304 (28.5)</td>
<td></td>
</tr>
<tr>
<td>3rd fifth</td>
<td>199 (18.7)</td>
<td>196 (18.4)</td>
<td></td>
</tr>
<tr>
<td>4th fifth</td>
<td>141 (13.2)</td>
<td>123 (11.6)</td>
<td></td>
</tr>
<tr>
<td>5th fifth</td>
<td>49 (4.6)</td>
<td>58 (5.5)</td>
<td></td>
</tr>
<tr>
<td>Marginality index‡:</td>
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<td></td>
</tr>
<tr>
<td>1st fifth</td>
<td>331 (31.1)</td>
<td>328 (30.8)</td>
<td>0.981</td>
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<tr>
<td>2nd fifth</td>
<td>407 (38.2)</td>
<td>409 (38.4)</td>
<td></td>
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<tr>
<td>3rd fifth</td>
<td>203 (19.1)</td>
<td>198 (18.6)</td>
<td></td>
</tr>
<tr>
<td>4th fifth</td>
<td>70 (6.6)</td>
<td>77 (7.2)</td>
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<tr>
<td>5th fifth</td>
<td>54 (5.1)</td>
<td>53 (5.0)</td>
<td></td>
</tr>
<tr>
<td>Area:</td>
<td></td>
<td></td>
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<tr>
<td>Urban</td>
<td>534 (50.1)</td>
<td>548 (51.5)</td>
<td>0.544</td>
</tr>
<tr>
<td>Rural</td>
<td>531 (49.9)</td>
<td>517 (48.5)</td>
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<tr>
<td>Region:</td>
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<td></td>
<td></td>
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<tr>
<td>Border</td>
<td>151 (14.2)</td>
<td>136 (12.8)</td>
<td>0.850</td>
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<tr>
<td>North</td>
<td>238 (22.4)</td>
<td>254 (23.9)</td>
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</tr>
<tr>
<td>Central</td>
<td>355 (33.3)</td>
<td>352 (33.1)</td>
<td></td>
</tr>
<tr>
<td>Mexico City</td>
<td>15 (1.4)</td>
<td>14 (1.3)</td>
<td></td>
</tr>
<tr>
<td>South</td>
<td>306 (28.7)</td>
<td>309 (29.0)</td>
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<tr>
<td>Not indigenous</td>
<td>831 (78.0)</td>
<td>832 (78.1)</td>
<td>0.958</td>
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<tr>
<td>Indigenous</td>
<td>234 (22.0)</td>
<td>233 (21.9)</td>
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<td>Non-indigenous language</td>
<td>965 (90.6)</td>
<td>958 (90.0)</td>
<td>0.609</td>
</tr>
<tr>
<td>Indigenous language</td>
<td>100 (9.4)</td>
<td>107 (10.1)</td>
<td></td>
</tr>
<tr>
<td>Education:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>None or preschool</td>
<td>267 (25.1)</td>
<td>264 (24.8)</td>
<td>0.695</td>
</tr>
<tr>
<td>Primary</td>
<td>644 (60.5)</td>
<td>664 (62.4)</td>
<td></td>
</tr>
<tr>
<td>Secondary</td>
<td>128 (12.0)</td>
<td>116 (10.9)</td>
<td></td>
</tr>
<tr>
<td>Higher</td>
<td>26 (2.4)</td>
<td>21 (2.0)</td>
<td></td>
</tr>
</tbody>
</table>

*People insured with Seguro Popular were matched to uninsured people using nearest neighbour algorithm. Analytical cohort included 1065 matched pairs. All people insured with Seguro Popular were matched with someone without insurance. Data are unweighted.

‡From poorest (1st fifth) to least marginalised (5th fifth).
RESULTS

Overall, 4032 hypertensive adults in the study population were uninsured or had insurance coverage through Seguro Popular. Table 1 presents the characteristics for the unmatched study population, compared with respondents to the Mexican national health and nutrition survey who had hypertension and some form of social security. Social security provides health insurance for formally employed people and their families (about 50 million), and includes several institutions, the largest of which is the Mexican Social Security Institute and the second largest the Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado. The Mexican Social Security Institute serves private employees and the Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado serves government employees. Compared with the eligible population insured through Seguro Popular, people with social security were older, had higher incomes, were less marginalised, lived in urban areas, were less indigenous, and were more educated.

People with insurance through Seguro Popular were more likely to be young, poor, marginalised, living in rural areas, living in the central region, and less educated than those uninsured. These differences are largely consistent with the preferential roll-out of Seguro Popular, which aimed to prioritise people in the bottom tenth for income, those in highly deprived areas, those living in rural areas, and indigenous populations. Controlling for the propensity score resulted in statistically significant reductions in these differences (table 2).

Table 3 summarises the unadjusted and adjusted percentages for each outcome variable: coverage of antihypertensive treatment and coverage of antihypertensive treatment with control of blood pressure.

The unadjusted percentages refer to the unmatched sample and the adjusted percentages refer to the propensity matched sample. People with social security had a higher probability of receiving antihypertensive treatment (60.3%, 95% confidence interval 60.6% to 65.3%) but the same probability of receiving antihypertensive treatment with blood pressure control as the population insured through Seguro Popular (10.3%, 9.3% to 11.6%).

Compared with uninsured adults, those insured through Seguro Popular had higher rates of coverage for antihypertensive treatment and coverage for antihypertensive treatment with blood pressure control both before and after adjustment for propensity (table 3). The rates of coverage for both outcomes were similar after adjustment—for example, of adults with hypertension in the unadjusted sample, half (50.8%, 95% confidence interval 47.9% to 53.5%) of those insured through Seguro Popular received antihypertensive treatment compared with 40% (43.7%, 41.8% to 45.6%) of those uninsured. Similarly, in the propensity matched sample, half (50.7%, 47.7% to 53.4%) of those insured through Seguro Popular received antihypertensive treatment compared with 40% (40.7%, 37.7% to 43.7%) of those uninsured. Also in the propensity matched sample, among people with an average of two systolic blood pressure measurements less than 140 mm Hg (not shown), hypertension was controlled in a quarter of those insured through Seguro Popular (24.1%, 21.9% to 26.1%) and a fifth of those uninsured (19.3%, 17.2% to 21.6%).

Effect of insurance on coverage of antihypertensive treatment

Having insurance through Seguro Popular was positively and significantly associated with receiving antihypertensive treatment. The odds of those insured through Seguro Popular receiving antihypertensive treatment was 50% higher than those uninsured (odds ratio 1.50, 95% confidence interval 1.27 to 1.78).

The magnitude of the effect was slightly smaller for those adults receiving antihypertensive treatment with blood pressure control. The odds of those insured through Seguro Popular receiving antihypertensive treatment with blood pressure control was 35% higher than those uninsured (1.35, 1.00 to 1.82). Rates of control among those who received treatment showed a similar effect to Seguro Popular, but it was not significant possibly owing to the small sample size. In addition, Seguro Popular showed a positive and significant effect on controlled hypertension, defined as blood pressure less than 140 mm Hg.

Effect of doctor and nursing supply on coverage of antihypertensive treatment

In the model relating the number of doctors and nurses per 1000 population to antihypertensive treatment, after adjusting for insurance type, the odds ratio was not significant (1.04, 0.85 to 1.26). Results did, however, indicate a significant interaction between insurance through Seguro Popular and supply of health care.
Our results concur with published research comparable to that of the United States (58.4%), but findings and those of previous research. The rate of antihypertensive treatment with blood pressure control, the effect size was similar to that for the treatment coverage interaction (odds ratio 1.44, 0.87 to 2.39). In another model (not shown) the impact of health professional supply on rates of blood pressure control among only those treated showed a similar effect size to the model relating the number of doctors and nurses per 1000 population to antihypertensive treatment. No significant odds ratio was found when examining the effect of health professional supply on controlled hypertension, defined as blood pressure less than 140 mm Hg.

The measure of health professional supply included only doctors classified under general or internal medicine and nurses classified as generalists. Given that other types of physicians and nurses may provide services for the hypertensive population, the effect of all types of health professional supply on the two outcome variables was examined and showed similar effects (not shown).

DISCUSSION

Our findings suggest that being insured through Seguro Popular—a programme to expand health insurance to all uninsured households in Mexico—is associated with higher rates of treatment for hypertension and control of blood pressure than being uninsured. Furthermore, Seguro Popular may be most effective in areas with a high ratio of health professionals to patients.

Seguro Popular is expected to increase the mean allocation of public resources for health services for each family from $268 in 2001 (relative to a mean household consumption expenditure of $4032) to $677 in 2010.15-16 Secondary prevention of cardiovascular disease as a result of higher rates of treatment and control may offset the costs of expanded coverage. In 2005, almost a sixth of adults in Mexico (about 5 million people) eligible for insurance through Seguro Popular had hypertension.

Similarities and differences exist between our findings and those of previous research. The rate of antihypertensive treatment in Mexico (45.7%) is comparable to that of the United States (58.4%), but the rate of controlled hypertension in Mexico (8.9%) is significantly lower than that of the United States (31.0%).27 Our results concur with published research showing the positive impact of Seguro Popular as well as studies indicating a strong relation between insurance status and treatment coverage.2 13-15

Seguro Popular was designed to start in communities where health facilities were sufficiently equipped to provide the services included in the insurance package. We found that Seguro Popular seems to be having the biggest impact in these communities. This finding is also consistent with a vast body of research associating positive health outcomes with supply of health professionals.28-31 Unlike previous studies our results do not indicate an independent effect of health professional supply on treatment of hypertension. This could be because variation in supply related factors is insufficient to capture an effect in those areas with high affiliation with Seguro Popular. It is also likely that insurance coverage has a more direct relation to antihypertensive treatment in Mexico than does supply of physicians or nurses. That we found a positive and significant relation between Seguro Popular and the supply of health professionals on coverage of antihypertensive treatment suggests that insurance alone is not sufficient. Rather, our results indicate that Seguro Popular has the biggest impact on coverage of antihypertensive treatment when the clinician to patient ratio is higher.

Strengths and limitations of study

This study makes two important contributions to the literature. Building on the recent literature about Seguro Popular,32-34 we explored the effect of demand and supply related factors on coverage of antihypertensive treatment in Mexico. The consideration of health professional supply is important owing to the non-random roll-out of Seguro Popular, which presents challenges to isolating the independent effect of the programme on coverage of antihypertensive treatment. Secondly, our study highlights the importance of a high supply of health professionals in areas with Seguro Popular.

The research does, however, have several limitations. Firstly, our analysis was cross sectional, limiting our ability to estimate causal effects. In particular our finding of a clear gradation in rates of treatment and control in the Mexican population—highest among people with social security, followed by people insured through Seguro Popular, and lowest among uninsured people—suggests that Seguro Popular is having a positive effect on health. It could also be the case that insurance status is a marker for people with healthier outcomes. Longitudinal data are necessary to eliminate the possibility of reverse causality. Secondly, in our model for supply of health professionals we included only doctors classified under general or internal medicine and nurses classified as generalists. It is possible that study participants received antihypertensive treatment from other types of providers. It is also possible that our measure of health professional supply was confounded by broader influences on health. In addition, by combining the number of doctors and number of nurses per 1000 population into one measure, given that they were highly correlated, it is difficult to interpret precisely our finding of
**WHAT IS ALREADY KNOWN ON THIS TOPIC**

Coverage of antihypertensive treatment requires affordability and an adequate supply of health professionals.

Concerns exist that areas with a low supply of health professionals may experience a reduced impact of Seguro Popular—the programme to expand health insurance to all uninsured households in Mexico—on coverage of antihypertensive treatment.

**WHAT THIS STUDY ADDS**

Seguro Popular is positively and significantly associated with coverage of antihypertensive treatment, particularly in areas with a high supply of health professionals.

A significant interaction between supply of health professionals and insurance status. Thirdly, the overall impact of Seguro Popular may be different than our models suggest. The impact could be smaller because we estimated the effect on the basis of areas where supply of health professionals is relatively high and people insured through Seguro Popular are relatively sicker, owing to the preferential roll-out of the programme.

Our analysis provides an estimate of the immediate impact of Seguro Popular rather than its long term effects. Over time the effect may be diminished as Seguro Popular is expanded to areas with healthier eligible populations and lower health professional supply. We may have underestimated Seguro Popular’s impact because of our rigorous definition of controlled blood pressure and because of physician migration before data collection in 2005. Recent evidence suggests that the number of doctors and nurses per 1000 population providing health care through Seguro Popular increased from 2001 to 2005. Therefore the observed effect of health professional supply on coverage of antihypertensive treatment may be reduced. Fourthly, the sample size for people aged 80 or more is relatively small, making it difficult to generalise the results to that subgroup. Finally, it is possible that our estimate of the impact of Seguro Popular on antihypertensive treatment captured some of the effect of Mexico’s national hypertension programme if the impact of the national programme is greater for those insured through Seguro Popular.

The results from this study suggest the need for more research. The higher rate of antihypertensive treatment among people with social security compared with those eligible for insurance through Seguro Popular suggests the need for more studies to understand the disparity in treatment by insurance status. The low prevalence of hypertension control we observed among all Mexican adults suggests inadequate treatment (for example, ineffective drugs, inadequate dosing) or non-adherence to therapy. More longitudinal studies at patient level are needed to understand which of these mechanisms is more culpable. Also, future studies should consider whether the long term impact of Seguro Popular will differentially affect coverage of antihypertensive treatment and coverage of antihypertensive treatment with blood pressure control. In addition, given that effective control of hypertension partly depends on adequate management by health professionals, it will also be important to better understand how Seguro Popular affects coverage of antihypertensive treatment in areas with greater variation in health professional supply. Finally, other factors may help improve the control of blood pressure, such as an improved economy, declining costs of drugs, increased availability of drugs in poor areas, and patient education. Therefore, interesting research for the future would examine additional factors associated with blood pressure control among the people eligible for insurance through Seguro Popular.

Conclusions

Our findings suggest that Seguro Popular is having a positive impact on the coverage of antihypertensive treatment in Mexico, particularly in those areas with a high concentration of health professionals. Yet coverage rates of antihypertensive treatment with blood pressure control remain low. As Seguro Popular continues to expand, efforts should be made to understand the factors associated with uncontrolled hypertension in Mexico. Attention should also be focused on providing insurance and improving the volume of health professionals in areas where supply is limited. The success of Seguro Popular should serve as a positive example to other developing countries looking to create an entitlement for uninsured people.

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Contributors: SNB, DMC, AA, and CLJM conceived the study and developed the hypotheses. SNB analysed the data. All authors contributed to the interpretation of study findings. SNB drafted the manuscript and all authors contributed to the final draft. SNB is the guarantor.

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